PAPERCAST®

IMPROVE THE PASSENGER EXPERIENCE WITH BETTER ETA

When it comes to real-time passenger information, your passengers want to know precisely when the next bus will arrive. The question is how do you ensure your data is reliable and accurate?

The answer is Better ETA – an advanced analytics platform that normalises CAD/AVL data so you can tell passengers EXACTLY when the next bus will arrive and how long the journey will take, ultimately helping you to achieve greater passenger satisfaction.

Understand the accuracy of your existing data and get better ETA

Improve ETA Predictions

Understand your arrival time accuracy and make real-time adjustments to your existing data feeds, for arrival and journey times that are 100% accurate

Improve Service Quality

Gather detailed insights on service performance and benchmark against historical data, for informed decision making

Boost Passenger Satisfaction

Directly disseminate better bus arrival predictions to your customers in real-time, with a simple integration into your passenger information system

Advanced Analytics Dashboard

Monitor all aspects of your service, in depth and in real-time, as well as historical data recording for compliance and audit reporting

Achieve greater passenger satisfaction with accurate bus arrival and journey time predictions

HOW BETTER ETA WORKS

Better ETA is an advanced analytics platform powered by an innovative statistical software engine, using progressive methods and advanced learning technologies. Analyzing live and historical data, Better ETA delivers evident and measurable improvements in estimated arrival times, usually between 20-30% within a few days.

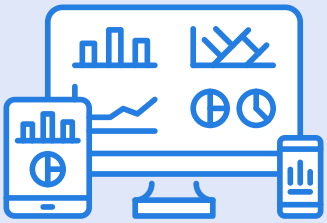
Seamlessly improve your existing RTPI data feed with Better ETA and instantly improve passenger satisfaction. Comprehensive auditing reports provide full drill-down to get deeper and more meaningful insights on service performance, facilitating better decision making and better routing management.

REAL-TIME DATA FEEDS

MASTER DATA PROVISIONING

OPTIONAL DATA FEEDS

Better ETA Service



REAL-TIME PASSENGER INFORMATION:

EXISTING DISPLAYS

PAPERCAST DISPLAYS

MOBILE APPS

OPEN DATA DISSEMINATION APIs

ENTERPRISE APIs

1

Better ETA takes your existing data feeds from your current CAD/AVL system, with 'out of the box' support for open standard formats, such as GTFS RT and SIRI.

2

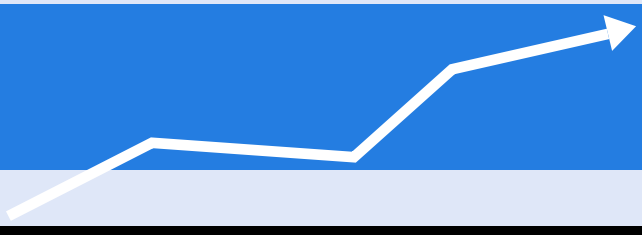
Using Better ETA advanced algorithms, raw RTPI data is constantly analysed and re-processed improving arrival data accuracy in real-time before broadcasting back into a consolidated data feed.

3

The Better ETA control dashboard provides full service monitoring with detailed insight and analysis tools, with multi application display compatibility and mobile app integration.

How accurate is your ETA?

See how we can make it significantly better.



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