



POWERING PASSENGER INFORMATION EVERYWHERE

A ground breaking digital bus stop passenger information solution using solar powered wireless e-paper displays



OPTIMISED FOR ULTRA
LOW POWER AND DATA
REQUIREMENTS

The power of e-paper is in its exceptionally low energy consumption. Papercast e-paper displays can be powered by a single solar panel yet still deliver the most sophisticated content of any standalone electronic display available today.

Working with you to improve customer experience and overall utilisation of public transport by keeping passengers more reliably informed.



Oxford Street / Soho Street		12:03	
Service	Due in	Here	
55	Oxford Circus	1 min	7 min 15 min
25	Oxford Circus	3 min	4 min 15 min
10	Hammersmith	4 min	11 min 30 min
73	Victoria	6 min	7 min 10 min
390	Nothing Hill Gate	8 min	17 min 25 min
98	Willesden, Bus Garage	9 min	21 min 35 min



Looking for a cost-effective and easy to implement digital RTPI solution for your bus stops?

INTRODUCING PAPERCAST

Papercast is a leader in solar powered, wireless e-paper RTPI display systems. Our technology offers a distinctive combination of features, making our platform one of the most advanced solutions of its kind available on the market today.

We offer a completely future-proof replacement for legacy electronic systems and traditional paper timetables, while providing the ideal technology platform for smart city public transport information solutions.

The future of real-time passenger information is here

Impress your passengers

TRANSFORM THE EXPERIENCE

With high contrast 16-greyscale HD resolution as standard, the instantly updateable displays enable you to deliver crystal clear content to your customers around the clock.

Content is perfectly readable from any angle, at any time of the day – even in direct sunlight – and at night with integrated LED illumination.

Revolutionary e-paper displays provide exceptionally better visibility than any other display technology available.

Assist your passengers

KEEP THEM INFORMED

Now you can effortlessly keep your passengers fully informed with timely and accurate content at each and every bus stop across your network.

Our proprietary management system offers instant open data integration enabling you to show real-time bus arrival times, as well as additional travel information such as service schedules, maps and timetable alterations.

Enjoy the freedom to integrate custom content apps such as local news, weather, events and tourist information.

The power is in the technology

GET STARTED TODAY

E-paper is one of the lowest power display technologies in the world. Introduce our very own quad-core e-paper image processor, and you have the lowest power digital bus stop display ever.

This means all our displays can be solar powered and are extremely cost-efficient and environmentally friendly.

Papercast displays connect to the cloud-based management system using wireless technologies, so that they can be easily installed completely 'off-the-grid' in a matter of hours.

Key Features



Sunlight Readable

High contrast HD e-ink displays with night time LED illumination



Solar Powered

Market leading power, processing and data performance



Wireless Connectivity

Optimised data compression and transmission



Display Options

Standard and custom display configurations



Seamless Refresh

Local content rendering and partial screen update



Fully Protected

Ruggedized IP65-rated enclosure with accelerometer



Easy Installation

Standalone 'off-the-grid' display, installed in hours



Complete Control

Bespoke cloud based advanced management system



Instant Integration

Simple integration supporting major open standards



BetterETA

Optional analytics to improve data accuracy