

Improve Bus Arrival and Journey Time Predictions with Better ETA

*"Your passengers want to know **EXACTLY** when the next bus will arrive and how long their journey will take"*

Why you need Better ETA

Providing real-time bus arrival times helps customers to plan their trips and removes uncertainty when waiting at the bus stop. This contributes towards a better passenger experience and will ultimately attract more people to use your services.

The accuracy of real-time passenger information varies considerably between different systems and providers. Better ETA is a next generation analytics platform, proven to generate the most accurate bus arrival and journey time predictions available on the market today.



15,000
Buses Globally
Get Better ETA



20
Cities Worldwide
Get Better ETA



100% Accurate
Arrival and
Journey Time
Predictions*



BEATS ALL
Major RTPi
Providers*

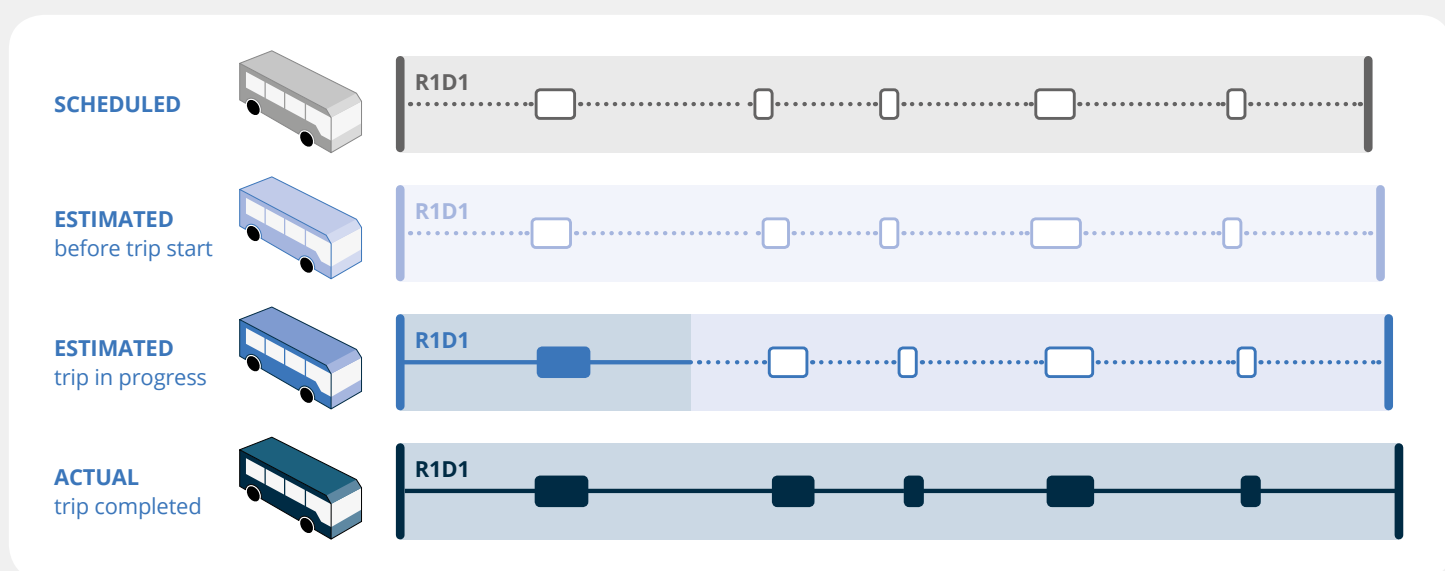


Understand How
Accurate
Your Predictions Are

* Papercast has audited all major providers of real-time passenger information systems. Better ETA arrival predictions are more accurate, achieving significant improvements.

What Better ETA can do

Better ETA improves the information quality at all phases of the journey. The prediction engine applies big data methods and machine learning to make more accurate calculations in real-time. The result is arrival and journey time predictions that are 100% accurate. Better ETA is also unique in its ability to provide prediction accuracy audit reports and real-time monitoring to help you understand performance.



Improve ETA predictions

Understand the quality of your predictions and achieve 100% accuracy, Better ETA makes real-time adjustments to your existing data feeds



Boost the passenger experience

Directly disseminate better bus arrival prediction to your customers in real-time, with a simple integration into your passenger information system



Improve service performance

Gather detailed insights on service performance and benchmark against historical data and other cities, for informed decision making

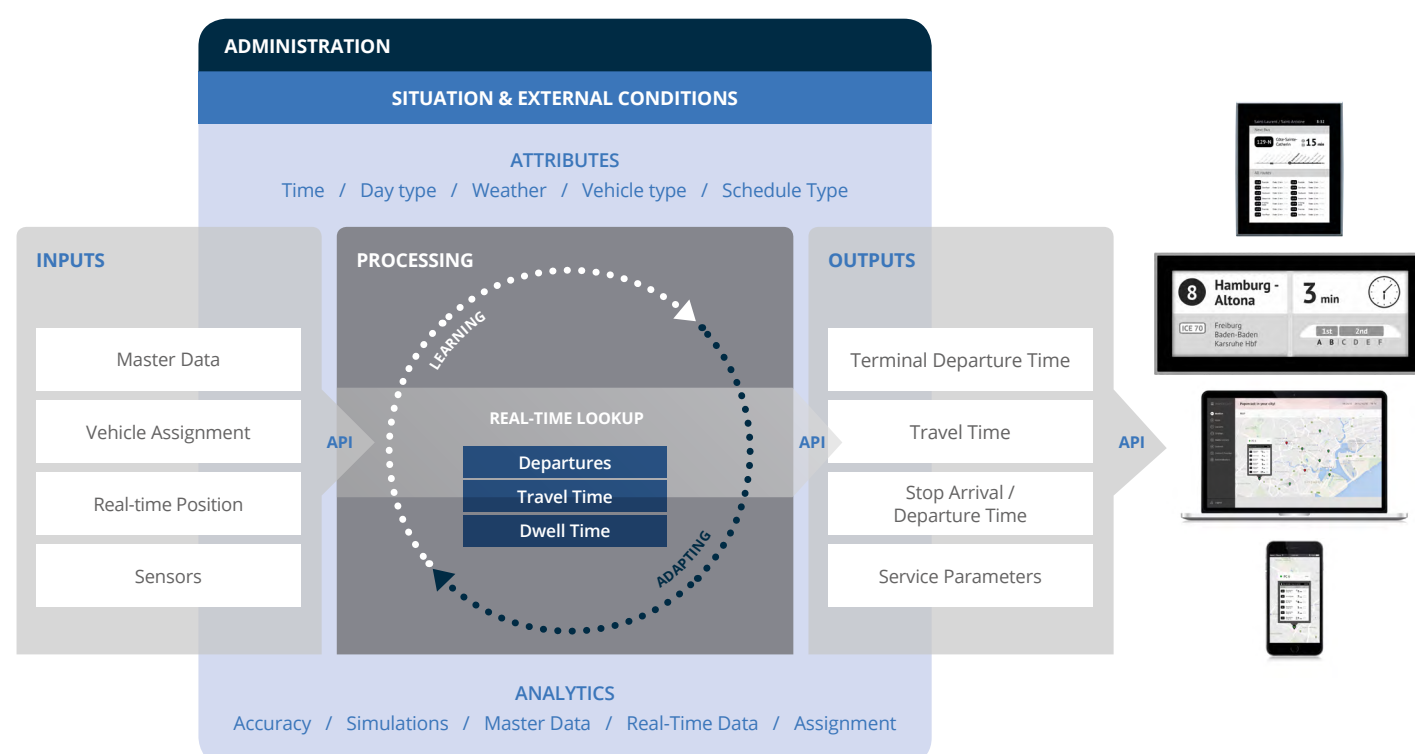


Visual service monitoring

Monitor all aspects of your service, in depth and in real-time, as well as historical data recording for compliance and audit reporting

How Better ETA works

Better ETA processes existing data feeds and can work with ANY underlying technology and data format. The prediction engine adopts the best algorithm strategy at different phases of the journey to provide the best view of the future trip, in real-time. The data is then consolidated to enable integration into any passenger information system and made available under open data standards.



Do you want to give your passengers better ETA?

Do you know how accurate your bus arrival and journey time predictions are? Find out how much of an improvement you could achieve with Better ETA.



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