PAPERCAST

CASE STUDY

Papercast improves bus services in remote Austria

Papercast e-paper passenger information bus stop displays are being piloted in Tannheim, in the Austrian state of Tyrol on the border to Germany.

"Papercast not only has the best technology available on the market, but it is an absolute pleasure to work with such an enthusiastic and competent team to plan and deploy the project in this remote area of Austria."

Alfred Messner, project manager at Bayer Schilder Gmbh

Bayer Schilder Gmbh is working closely with Papercast to implement innovative solutions in traffic engineering and public transport for German language customers

Background

The installation is part of a strategic initiative to improve public transport service quality. Buses were recently equipped with GPS location tracking and the resulting real-time arrival data needed to be made available to customers at the bus stop as a permanent replacement to paper timetables.

Solution

Currently installed at the municipal office in Tannheim to measure passenger reaction and define future requirements, Papercast was selected for design, functionality and ease of deployment. Whilst this initial display is mains powered with WiFi connectivity, it is intended that displays will be stand-alone in more remote locations. On this basis, Papercast's ability to operate around the clock using solar power and provide 3G mobile network connectivity was also a key deciding factor.

Outcomes

Not only will this significantly improve the passenger experience, but it will remove the burden of changing paper timetables.

Highlights

- Strategic initiative to improve public transport service quality
- Installed at the municipal office in Tannheim
- Pilot to measure passenger reaction and define future requirements