



BVG keeps passengers moving in Berlin



WEIL WIR DICH LIEBEN.

As part of its Grüne Haltestelle 'future green stations' initiative, BVG plans to provide real-time passenger information on self-sustainable displays across its transit network.

"From what I have seen so far, Papercast is an advanced solar powered e-paper digital bus stop technology that is very easy to implement. We are thrilled to have Papercast support our Grüne Haltestelle initiative as well as our business mission – 'We keep you moving' – with a bus stop passenger information solution that is truly aligned to our ethics of green, affordable, reliable and innovative."

Mr. Matthias Tenbusch, Project Manager at BVG

Berliner Verkehrsbetriebe (BVG) is Germany's largest local public transport company

Background

As part of its Grüne Haltestelle 'future green stations' initiative, BVG plans to provide real-time passenger information on self-sustainable displays across its transit network.

Solution

Papercast's e-paper technology has been selected due to its ultra-low power performance, delivering several attractive benefits to BVG including: significant cost savings due to its ability to be perpetually solar powered, the completely stand-alone configuration that makes it very easy to install and the eco-friendly nature that aligns with BVG's 'future green stations' vision.

Outcomes

The first Papercast installation is now fully operational at the International Gardening Festival 2017 site, which opened on the 13th April 2017. Further digital bus stop displays will be rolled out across central Berlin to encompass various screen configurations, as part of the one-year pilot. The Grüne Haltestelle project is led by Mr. Matthias Tenbusch, Project Manager at BVG, who is satisfied that the solution offers both simplicity and a good passenger experience, characterised by accurate, reliable and user-friendly information.

Highlights

- Papercast installed at key locations across Berlin
- Real-time passenger information on self-sustainable displays
- Significant cost savings due to solar power
- Stand-alone configuration makes it very easy to install
- Eco-friendly aligns with 'future green stations' initiative



Solar powered wireless e-paper bus stop displays

Looking for a future-proof, easy to implement real-time passenger information solution for your bus stops?

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