



POWERING PASSENGER INFORMATION EVERYWHERE

Looking for a future-proof, easy to implement real-time bus stop passenger information solution?



SOLAR POWERED E-PAPER BUS STOP DISPLAY

A ground breaking digital bus stop passenger information solution using solar powered wireless e-paper displays



CLOUD-BASED DATA MANAGEMENT PLATFORM

Get instant and accurate real-time content to your passengers at every bus stop across your network

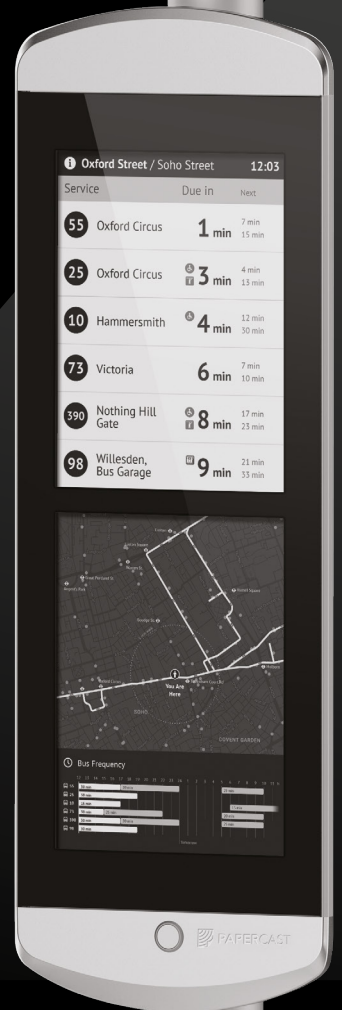


IMPROVE THE PASSENGER EXPERIENCE WITH BETTER ETA

Enhanced analytics improving the accuracy of bus arrival predictions with real-time insight on service performance



The power of e-paper is in its exceptionally low energy consumption. Papercast e-paper displays can be powered by a single solar panel yet still deliver the most sophisticated content of any standalone electronic display available today.



Working to improve customer experience and overall utilisation of public transport by keeping passengers more reliably informed.

The future of real-time passenger information is here

Papercast specialises in passenger information, with a focus on solar powered, wireless e-paper digital bus stops. Our technology offers a distinctive combination of features, making the platform one of the most advanced solutions of its kind. We offer a complete, future-proof replacement for legacy electronic systems and traditional paper timetables, while providing the ideal technology platform for smart city public transport information solutions.



Install

Solar powered with wireless connectivity, e-paper bus stop displays can be easily installed 'off-the-grid', within hours



Inform

Effortlessly keep passengers fully updated with timely and accurate information at every bus stop across the network



Impress

Revolutionary e-paper displays provide impressive visibility when compared to traditional display technology

Cloud-based data management platform

Get instant and accurate real-time content to your passengers at every bus stop across your network using an intuitive management system

Papercast's powerful cloud-based data management platform enables full remote management of every aspect of the e-paper displays in real-time. With instant integration with open data standards, the intuitive user interface has been designed for public transport operators that need to broadcast real-time passenger and public service information, easily and efficiently.





Solar powered e-paper bus stop display

A ground breaking digital bus stop passenger information solution using solar powered wireless e-paper displays

Papercast e-paper displays have been engineered with leading design principles of superior functionality and exceptionally low energy consumption. Now featuring our very own advanced e-paper driver (EPD) board, the all new Papercast quad-core processor breaks new ground in power performance and offers a combination of features not found in other solutions.



Improved arrival time accuracy with Better ETA

Enhanced analytics improving the accuracy of bus arrival predictions with real-time insight on service performance

When it comes to real-time passenger information, passengers want to know precisely when the next bus will arrive. The question is how to ensure arrival data is reliable and accurate? The answer is Better ETA – an advanced analytics platform that normalises CAD/AVL data to significantly improve the accuracy of bus arrival predictions, and help achieve greater passenger satisfaction.

FEATURES AT A GLANCE

Solar powered e-paper bus stop display



Sunlight readable

High contrast HD e-ink displays with night time LED illumination



Solar powered

Market leading power, processing and data performance



Wireless connectivity

Optimised data compression and transmission



Display options

Standard and custom display configurations



Seamless refresh

Local content rendering and partial screen update



Fully protected

Ruggedized IP65-rated enclosure with accelerometer



Easy installation

Standalone 'off-the-grid' display, installed in hours



Complete control

Bespoke cloud based advanced management system



Instant integration

Simple integration supporting major open standards



Better ETA

Optional analytics to improve data accuracy

Cloud-based data management platform



Easy onboarding

Register and activate new displays using the management platform in just a few clicks



Instant integration

Offers simple integration with GTFS, GTFS RT, SIRI and other data standards



Complete freedom

The ultimate flexibility to customize content exactly how you want



Make it your own

Create and customise your own layouts, apps and widgets using javascript Node.JS



When it suits you

Publish content instantly or schedule for certain times



Reduce perceived wait times

Share local news and information or generate advertising revenue



Have absolute control

Manage every aspect of every display, at any time, from any device



Stay protected

Receive notification in the event of attempted vandalism

Improve the passenger experience with Better ETA



Improve predictions

Understand your arrival time accuracy and improve it by more than 30%



Instantly accurate

Better ETA makes real-time adjustments to your existing data feeds



Simple integration

Directly disseminate better bus arrival predictions to your customers



Customer satisfaction

Boost passenger satisfaction with better bus arrival predictions



Analytics dashboard

Monitor all aspects of your service, in depth and in real-time



Benchmark performance

Gather detailed insights and benchmark service performance



Audit ready reports

Historical data recording for compliance and audit reporting



Service enhancements

Supports operational decision making and service improvements